



# PMI Lahore Chapter

## Newsletter

### IN THIS ISSUE

- **President Message**
- **Seminar on Risk Management**
- **Cultural Awareness: Tailoring Your Presentation to the Audience .**
- **New Members and PMPs**
- **PMI NPMC Speakers**
- **Upcoming Events**

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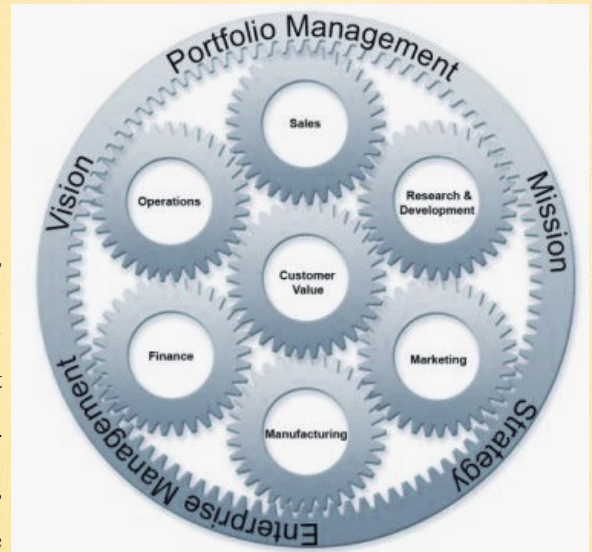
### President Message

Last February I was asked by Dr. Tayyab Masood to give a talk at RMIT Australia during my visit to Melbourne to attend the PMI Congress there. Dr Tayyab Maqsood is currently working as a Program Director, Project Management (Undergraduate) in School of Property, Construction and Project Management at RMIT University, Melbourne, Australia. On 12th Feb, Dr. Tayyab returned the favor by giving a talk on Risk management. He also discussed various opportunities for research collaborations with the chapter board members.

Preparations for the PMI National Project Management Conference gained pace. The chapter unveiled its online registration system ([www.esapps.biz/pmi](http://www.esapps.biz/pmi)) on the 21st of Feb (Monday) and by Tuesday 7 March, 120 people had already registered! There is no last date for registration, however because of space limitations, registrations will be stopped at 200 participants.

We also have excellent response from speakers and are have already received confirmations from Mr. Suleman Ghani (Former Federal Secretary Commerce), Dr. Faheem ul Islam (LUMS), Dr. Azhar Mansur Khan (SKEMA), Dr. Ali Sajid (UET), Dr. Shazia Nauman (CASE), Tarek Selim (CDM), Mian Muhammad Awais (LUMS), and Rizwan Sheikh (LUMS). The selection of topics is designed to introduce emerging concepts/practices in project management.

We continue to receive good response to our call for volunteers. If you are interested in becoming a part of the conference please contact Farooq Afzal ([coordinator@pmilhr.org.pk](mailto:coordinator@pmilhr.org.pk)) Please join the chapter board in making this conference a national success!





## PMI Lahore Seminar on Risk Management Standard AS/NZS ISO 31000:2009

ISO released Risk Management standard AS/NZS 31000:2009 in 2009. This standard is based on AS/NZS 4360:2004. This standard emphasises on maximising value by providing an explicit focus on achieving project goals and objectives by managing risks. Dr. Tayyab from RMIT University, Australia shared his knowledge and personal experiences in seminar arranged by chapter. Risk is defined as “the effect of uncertainty on objectives”. This explicit link makes sure that risk that are identified and subsequently managed are relevant and related to the project and its goals and objectives. The standard also emphasises the integration of Risk Management standards in the organisation. Hillson (2009) described this phenomenon as “Bolt on” Vs “Built in”. He argues that Risk Management needs to be built in the organisation systems rather than considering as a supplementing tool that can be used on the top of the existing processes in order to fix these. This risk management standard brings together principles, framework and processes. This is shown in figure 1 below. This is an improvement over other standards which focus solely on processes such as PMI standard. The complete framework is necessary to ensure full integration of Risk Management activity with in broader organisation system and hence create and add value to the organisation’s output.

## Cultural Awareness: Tailoring Your Presentation to the Audience

By

Gareth Byatt, Gary Hamilton, Jeff Hodgkinson

It is generally accepted that communication is 90% of a Project Manager's job.

As we have covered in an earlier article ([Managing a Virtual Team](#)), the basic theory of communication involves a sender, a receiver, a message and a medium. Another article that we published focused on "the challenges of virtual communication," and explained how the inability to see body language and its relationship to a person's vocal tone, facial expressions and hand gestures make it very difficult to judge the effectiveness of communication. This is especially noticeable when cultural and generational differences are factored into the equation.

There exists a great deal of high quality material about delivering effective presentations, and this is not the purpose of this article. This article focuses on face to face communication, particularly the subtleties in play when, as a Project Manager, you must to present to a number of people – be it a large group of stakeholders for your project, or perhaps a general audience. Your presentation may involve providing information about your project as a case study or discussing the project management methodologies you use.

Consider the following scenarios:

- You are an English project manager of a large construction project in Kuala Lumpur, Malaysia, and you have been asked to make a presentation to a residents' committee comprised of people who live in the district surrounding your project.
- You are a South African project manager of your company's new IT system, currently being rolled out globally, and you need to present it to the arm of the business in Sydney, Australia.
- You are a Brazilian project manager, and have been invited to a project management seminar in Paris, France to discuss a successful project that you managed.

One of the things to think about when preparing a presentation to a large group is: what is their cultural background, and what must I do to make my presentation effective for them?

As you prepare for your presentation, here are a few examples of cultural differences to consider::

- In some cultures, you can expect many questions from the audience. In others, people may prefer to approach you on an individual basis following the presentation – prepare your presentation accordingly, e.g., whether or not to solicit questions. Is there a particular structure that will work best for your audience, and is there anyone who can advise you in this area?

How should your presentation be formatted to be most effective for your audience ---- Power Point slides, discussion with notes provided? Certainly, you need to cover the pertinent facts about your project, but are there formats that will have a greater impact on your audience than others?

As you are preparing, take a moment to find out about the local culture in which you will be presenting, either from colleagues you know from that culture or through other means. Online resources are readily available that can provide insight into everything from the economic climate of a country to the communication styles of a culture. Taking the time to adequately prepare can make a big difference to the effectiveness of your message..

In conclusion, when you must make a presentation to people that you do not know, think about your audience's cultural background, and select a suitable presentation style. It will help you both deliver an effective presentation and obtain valuable feedback.

## New Chapter Members!

At your earliest opportunity, please extend a warm welcome to the following new members of the PMI Lahore Chapter.

1	Miss Ashraf H Lalani, PMP
2	Mr. Abdul Razzaq
3	Mr. Ahmad Bilal
4	Mr. Aqil Akram
5	Mr. Awaise Ahmad
6	Mr. Azfar Saeed Aazmi, PMP
7	Mr. Faisal Sharif, P.E., PMP
8	Mr. Hafiz Mobeen Ali
9	Mr. Imran Arshad, P.E.
10	Mr. Jawad Aslam
11	Mr. Maaz Ahsan, P.E., PMP
12	Mr. Muhammad Anis Sadiq
13	Mr. Muhammad Dawood Khan
14	Mr. Muhammad Faisal Khan
15	Mr. Muhammad Hafeez
16	Mr. Muhammad Shahzad
17	Mr. Muhammad Umer Asif
18	Mr. Muhammad Usman Habib
19	Mr. Qasar Shahzad
20	Mr. Syed Mazhar Hasan
21	Mr. Umer Raza
22	Mr. Yasar U Goandal, PMP
23	Mr. Zulfiqar Mustafa, P.E.
24	Ms. Farah Khan Ghauri
25	Ms. Fatima Ahmed
26	Ms. Nida Zahid



## New PMPs

Congratulations to following individuals in Lahore Chapter who recently achieved their PMP Certification

Mr. Ahmad Mustafa Dogar, PMP

10-Jan-2011

Mr. Muhammad Sulman Ch., PMP

10-Jan-2011

Mr. Imran Uddin, PMP

20-Jan-2011

Mr. Kashif Iqbal, PMP

20-Jan-2011

Mr. Jawad Haider, PMP

24-Jan-2011

Mr. Muhammad Amir, PMP

25-Jan-2011

Mr. Shahid Qayyum, PMP

27-Jan-2011

Mr. Mr. M. Zeeshan. Sheikh, PMP

29-Jan-2011

## PMI NATIONAL PROJECT MANAGEMENT CONFERENCE

9th & 10th April, 2011 at Holiday Inn, Lahore

### Conference Speakers



#### **Suleman Ghani**

He has 36 years of public service experience, of which the last 22 have been at the highest Provincial and Federal levels. He is currently Senior Policy Advisor on the US-Aid Firm Project, and has previously been the Executive Head of Ministry of Commerce during 2009, overseeing the formulation and implementation of Trade Policy of the country, and earlier on as Executive Head of Ministry of Health, he was overseeing National Public Health programs and responsible for National Health Policy formulation and health planning.



#### **Khalid Ahmad Khan, PMP**

President PMI Lahore Chapter  
CEO Expert Systems Pvt. Ltd.  
Former DG Monitoring & Evaluation, Government of Punjab  
MS in Chemical Engineering Northwestern University, USA  
BS in Chemical Engineering, KFUPM (Saudi Arabia)



#### **Mr. Rizwan Amin Sheikh, PMP**

Vice President PMI Lahore Chapter  
Assistant Professor, Lahore University of Management Sciences (LUMS)  
Former Chairman, Punjab IT Board  
MBA, Cleveland State University (USA)  
B.Sc. in Information Systems, The Ohio State University (USA)



#### **Dr. Ali Sajid, PhD**

Director IBM, UET  
PhD Engineering Management,  
The George Washington University, USA Founding Chairman, Department of Engineering Management, CASE, Islamabad. Former Advisor, Planning Commission, Govt. of Pakistan on Quality and Productivity  
Govt. of Pakistan has conferred him with the Tamgha-i-Imtiaz.



#### **Dr. Azhar Mansur Khan**

Project Management & Emotional Intelligence at Center for Advanced Studies in Engineering, CASE Pakistan. Chief Executive of the Institute of Project Management and Emotional Intelligence Adjunct professor, ESC School of Management Science, Lille France, USQ Australia, CASE, NUST, PIQC MS & Ph.D in engineering, MS in Cost-Benefit Analysis Economics, diplomas in Project Management, Technology and Operations/Production Management from Georgia Institute of Technology, Atlanta Georgia USA



**Dr. Shazia Nauman**

PhD in Project Management, CASE, Pakistan with six months research phase at Elibroad College of Michigan State University, USA  
Gold medalist in Masters in Engineering Management and got research excellence award from CASE.  
Visiting faculty at CASE, CAE, NUST and SZABIST Author Effective Virtual Project Management, published internationally Reviewer, Academy of Management, IEEE conferences, International Journal of Project Management.



**Mian Muhammad Awais**

Associate Professor  
Ph.D. Imperial College, University of London, 2000  
Artificial Intelligence, Inverse Modeling, Data Management, Fuzzy Logic and Soft Computing



**Suhail Iqbal**

PE, PgMP, PMP, PME, MCT, PRINCE2 Practitioner, ACB, ALB  
CEO SysComp International (Pvt.) Ltd.  
Former President PMI Islamabad Chapter  
PgMP PMI USA  
MA English  
BS Civil Engineering, Military College of Engineering



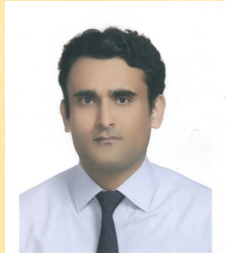
**Dr. Faheem ul Islam**

Associate Professor, Suleman Dawood School of Business  
PhD, University of Cambridge, UK.  
MBS, National University of Singapore. MBA, LUMS.



**Mr. Tarek Selim**

Vice President, Country Manager for Pakistan, CDM  
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ager in Cairo.  
BS In Civil Engineering from Cairo University, MS and A CE in Project Management, Massachusetts Institute of Technology (MIT).  
Member of Egyptian Syndicate of Engineers, the American Society of Civil Engineers, and was active member of Egyptian PMI Chapter.



**Murtaza Mir**

Ph.D. Candidate  
Engineering Management Department  
Center for Advanced Studies in Engineering (CASE) Islamabad



## Upcoming Events

PMP Certification Test Preparation Course  
(WEEK END COURSE) 26,27 Mar & 2, 3  
April, 2011

National Project Management Conference,  
Pakistan 9<sup>th</sup> & 10<sup>th</sup> April, 2011 at Holiday  
Inn, Lahore

Register online for National  
Project Management Con-  
ference at  
[www.esapps.biz/pmi](http://www.esapps.biz/pmi)

### PMI LAHORE CHAPTER

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Contact # |042-35753298||0333-4475828|

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Test Preparation Course

(WEEK END ONLY COURSE)

#### Course Outline

1. Project Integration Management
2. Project Scope Management
3. Project Time Management
4. Project Cost Management
5. Project Quality Management
6. Project Human Resource Management
7. Project Communication Management
8. Project Risk Management
9. Project Procurement Management

#### Course Deliverable

1. R O D Q M 1<sup>th</sup> Edition worth of \$65
2. PMP® Exam Questions Booklets 1000+ QAs
3. PMI Lahore Resource Book
4. Participation Certificate by PMI Lahore Chapter as a Global Registered Education Provider (REP) of PMI
5. 35 Professional Development Units (PDUs) accepted by PMI, USA

#### Course Fee

Course fee is 30,000/- per participant. PMI Lahore Chapter members will be provided discount of 3,000/- and for them the course fee is 27,000/- per participant.

## Upcoming Course

**27 & 26 March and 2 & 3  
April, 2011**

#### Nomination may be sent to:

Farooq Afzal  
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PMI Lahore Chapter, 259 Upper Mall, Lahore  
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Phone: 0333-4475828, 042-5753298